

# CREATING healABILITY

since 1995

**DR. JAMES FARLEY**

DC, MS, BA, BS, BCIM, FAAIM, FAIS

## THE THREE STEP PROCESS TO HELP DETERMINE IF YOU QUALIFY

Thyroid

Parkinson's

Dementia/Alzheimer's

Anxiety/Dep/Bi-Polar

Autoimmune

Gastro-Intestinal

Cancer

Rheumatoid Arthritis

Chronic Pain

Other

We do not treat any medical diagnosis. Our program helps correct functional Neurometabolic imbalance.

Dear

Welcome to our office. We hope that you had an easy journey, and are now ready to see if you can be helped.

Our Neuro-Biomedicine Program began in 1995. We have designed personal Neuro-Biomedicine plans for some of the most chronic patients, many of whom felt they had no options left. We can not only identify missing pieces of your puzzle, allowing us to understand your case in much more detail, but we utilize this important information in a focused effort to get results for you.

If you qualify, we want you to have renewed levels of healABILITY. We want you to feel physically strong, mentally clear, emotionally sound, and socially balanced. We take your case personally and are driven by producing results. Our programs are thoughtful, evidence based, scientific, safe and effective. For 90% of the patients that qualify, results are seen in 2-4 weeks of commencing care (Please see results page attached). We look forward to listening to you, providing excellent customer service, and exceptional care. The doctors and staff will continually strive to ensure that you are feeling better, having better days, enjoying better relationships, becoming more productive, and bottom line, raise your healABILITY. Please ask questions and be open to learning. You have been suffering, and if you qualify for care, we are confident that we can provide you with answers. It's our sincere pleasure to have you here.

To your health, Dr.

James Farley



**Step 1. CONSULTATION:** The purpose of our consultation is to meet or talk, and discuss your problem. It provides you with an opportunity to determine whether you are comfortable with our approach, and whether we are comfortable with each other as people. The consultation provides an opportunity to discuss and understand your case in detail, and to determine how your health and life have been affected. After the consultation you will watch a pre-consultation instructional video that will briefly explain Neuro-Biomedicine Model, and show you our **Super 7 Examination** process, that has been ranked as the **#1** most comprehensive exam patients have ever gotten. Lets stop guessing and lets find the secrets to why you're not functioning properly with a great **Super 7 Examination**.

**Step 2. EXAMINATION INVESTMENT: Super 7 is \$499.00, Super 7 and NSI is \$1,299.00**

**(This is paid up front today to reserve your exam spot after the consultation)**

Before the examination is done, you will watch another instructional video on the brain and why we're doing the exam, and re-watch the Super 7 examination video. These instructional videos lay the foundation for you to understand, learn, make good decisions, and if you qualify, provide care options. Then a full, record review is undertaken to look at all Neuro-Immune Endocrine parameters.

Your case is evaluated to see if it qualifies and determine whether you can be helped. If you have a significant other, they must be with you at this Step 2 visit. If you live at home, both parents must be with you. Seniors **MUST** have children with them at the visit. The value of having a significant other with you is essential to make an educated decision on concepts and any treatment plans presented, as well as to determine what level of plan you would like to invest in if you qualify.

**Step 3. REPORT OF FINDINGS:** At Step 3 Report of Findings if you do not qualify you will know why, and possibly be referred to an appropriate doctor. If your case does qualify you will be given treatment plan options. These are based on your test findings, detailed paperwork, diagnostic tests, and blood tests that were previously run. (No new blood work will be run until your case qualifies and a plan is agreed upon.) This visit is where your entire case, which has been reviewed 3 times by the doctors, is explained to you in detail. You'll learn what we found, what's wrong (why you have low healABILITY), and if you qualify. Each option will be clearly explained and the features, advantages, and benefits of each plan outlined. You will also watch an instructional video on the ROF (Report of Findings) and see all the treatments that may be required. Then you and your significant other can make smart choices and intelligent financial decisions. If you have a significant other they **MUST** be with you at this Step 3 visit. If you live at home, both parents must be with you. Seniors **MUST** have children with them at the visit.

All plan costs, minus any insurance that may be covered, will be discussed in detail. You may have some or no coverage (our billing professional is **#1** in NJ, she will squeeze every penny we can get from insurance for you. All plans are discounted from full fees, plus, prepaid plans get a 20% discount. Other payment plans are available for all other cases.

If you qualify, these customized plans are developed to address your specific root functional causes and required treatments, tests, nutrients, etc. Due to our office providing whats **REQUIRED** (best individualized care), **NOT** just recommending what's covered by insurance (cheapest protocol care), your investment in our office will be higher than other offices. Our top notch customer service and state of the art facility is never replicated in the low level insurance only offices. Our patient testimonials and results demonstrate and exemplify these facts. Plans are based on individual requirements. Plan fees can vary from \$5,000-\$42,500 +/- depending on what is needed.

Full Disclosure

Note for any diagnostic bloodwork, specialty bloodwork, or saliva testing that is recommended by Dr. Farley, the office **DOES NOT** profit a single penny. It's what you require to get the deepest root functional cause diagnosis and then develop the best recommended action plan.

## CREATING healABILITY RESULTS

We have become the #1 Functional Neuro-Biomedicine Center in New Jersey. Our program is based on science, safety and measurable results.

### Patient Results 2015 / 2016 / 2017:

- 85+ new contacts per month from people desperately trying to find answers to chronic health problems.
- 1,000+ total new contacts per year.
- 380+/- face to face consultations with Dr. Farley per year
- 50% of cases qualify for our program.
- Positive improvements are usually seen within 2-4 weeks in approximately 90% of the cases that qualify.

### The TOP symptoms that our patients report improving:

- |  |                     |
|--|---------------------|
| 1. Energy                              | 6. Digestion        |
| 2. Sleep                               | 7. Swelling         |
| 3. Focus / Mood / Memory               | 8. Weight Loss      |
| 4. Cycle Hormones                      | 9. Hair Change      |
| 5. Pain / Balance / Movement / Tremors | 10. Improved Libido |

This entire process will be complete within 5-7 days maximum. We are extremely busy, and no time can be wasted. Step 2 will be scheduled 1 or 2 days maximum after step 1. Step 3 is then scheduled 1 or 2 days maximum after step 2. Your spouse or significant other must attend Step 2 and Step 3. At step 3, if you have qualified you will make a decision on a plan and payment method. If you have not qualified you'll be given possible referral to another more appropriate doctor. If your case ultimately qualified and you are in need of time to make a decision that is no problem except that your reserved spot is not held. You'll be open to start in 30 days. Your blood work will take 5 weeks to come in so this delays starting by 9 weeks total. If you come back after 30 days your exam will need to be completely redone and a new charge of 499.00 would be required again to determine if you re-qualify or not. (If you have a skeptical spouse or significant other and believe they will not support your case, please advise the office. If your case qualifies and you can personally make all decisions on treatment plans, payments, etc., then you can move on to step 2 & 3 alone. **If you are skeptical and remain in doubt, please go no further. The doctor is too busy helping patients truly in need. Thank you.**

**Go to [www.drjamesfarley.com](http://www.drjamesfarley.com) for many testimonials.**

If you follow our guidelines, we expect positive results for you!

Sign: X \_\_\_\_\_ Date: \_\_\_\_\_

